



- an overview

WHEN IS #DIWOKIEL2018 TAKING PLACE?	The Digitale Woche Kiel 2018 (Digital Week in Kiel 2018), #diwokiel2018 in short, takes place from 8 - 15 September 2018.
WHY IS THERE A #DIWOKIEL?	<p>Digitalisation in many areas of our lives affects us all. No paradigm shift in the last 100 years has so dramatically changed our coexistence, our professional or our entrepreneurial actions.</p> <p>Day by day, we learn to live and work with the progressive digital transformation. But many questions remain: How will our daily lives change in the longer term through these new possibilities? What will our day-to-day working lives look like in the future? What do we need to be able to do, to find or keep a job in the digital working world? What are the visions of digital start-ups? What change processes are established and traditional businesses undergoing? How will we learn at school and in our lives in the future? How will democracy and political awareness change in a digital society? In order to find answers to these and other questions, #diwokiel was launched as a macrosocial project, 'by everyone for everyone', so that we can all jointly shape its contents, allowing everybody to share the benefits. Citizens, companies and institutions can experience digital transformation holistically and in practice during the Digitale Woche Kiel. #diwokiel provides a framework in which key players from business, politics and society can network with each other.</p>
WHAT ARE #DIWOKIEL'S GOALS?	<ul style="list-style-type: none">▪ The Digitale Woche Kiel pursues two primary objectives: to develop Kiel into a city in which digitalisation is holistically understood and actively co-determined by its citizens.▪ To develop Kiel into a location where digital transformation is successfully implemented in all companies, thereby increasing its national and international appeal.
WHAT HAPPENS AT #DIWOKIEL?	Under the umbrella of the Digitale Woche Kiel, events offered by a variety of participants will be scheduled together and communicated jointly. In addition to presenting the latest digital technologies, the diverse participants from business, science, politics and society focus in particular on innovative event formats. From the digital classroom, to changing values in a digital society, right through to the use of robots in nursing care - the diverse topics in the 2017 première particularly encouraged interested citizens to join a week-long intensive dialogue with the digital movers and shakers.
WHO CAN PRESENT EVENTS?	Once again in 2018, everyone is welcome to participate. Companies, educational and scientific institutions, chambers, associations, organisations, as well as all groups and individuals are invited to use the Digitale Woche Kiel platform, and also to help shape it. If you have any questions about registering an event, please contact programm@digitalewochekiel.de at any time.
WHO SHOULD I CONTACT IF I WOULD LIKE TO PRESENT AN EVENT?	Events can be registered via the Digitale Woche Kiel website at (www.digitalewochekiel.de).
WHO ACTUALLY COMES TO #DI-	Those who come to the Digitale Woche Kiel include:

WOKIEL?

- people who help shape our economy and society, including the digital possibilities;
- people who are interested in the changes brought about by digitalisation, and would like to experience this holistically and in practice;
- people who want to network with others who are also interested in digitalisation;
- employees from all sectors, who are undergoing a process of transformation, or need to start one.

WHO IS THE ORGANISER?

The City of Kiel

WHO SUPPORTS #DIWOKIEL?

The Digitale Woche Kiel is supported by a large number of partners. In particular, these are the people and organisations that present individual events, and also the cooperation partners that support #diwokiel2018 with their ideas, contacts, active participation and by providing rooms. They include: Kiel University, DiWiSH, Kiel University of Applied Sciences, Kiel Chamber of Commerce and Industry (IHK Kiel), Kiel-Marketing, KiWi GmbH, the Schleswig-Holstein state government, Muthesius University of Fine Arts and Design (MHK), the public broadcaster Offener Kanal Kiel, opencampus.sh, RBZ Kiel, the UKSH and Webmontag Kiel.

WHAT ARE THE TOPICS?

Five key topics are in focus this year at #diwokiel2018:

- Education & science
- Politics & society
- Health
- Economy
- Culture & entertainment

WHERE ARE THE EVENTS TAKING PLACE?

The Digitale Woche Kiel 2018 primarily takes place **at four central locations in Kiel**. These are:

- "Die Seeburg" as a venue for all Kiel's universities
- the Wissenschaftszentrum as a venue for corporate topics
- Camp 24/7 for diverse topics with a nautical ambience
- the "Alte Post" at Stresemannplatz, for events specifically targeted at citizens

WHERE AND WHEN CAN I FIND OUT ABOUT THE EVENTS ON OF- FER?

The Digitale Woche Kiel 2018 programme will be published online in June, on the Digitale Woche Kiel **website** (www.digitalewochekiel.de). Current information is also available in the blog on the #diwokiel **Facebook** page, and using the hashtag #diwokiel on **Twitter**. A **printed programme** will be published in August.