

When will diwokiel20 take place?

The Digital Week Kiel 2020, short: diwokiel20, will take place from **5-13 September 2020**.

Why is there a festival like diwokiel?

Digitization in many areas of our lives affects us all. No paradigm shift in the last 100 years has so dramatically changed our co-existence, our professional or our entrepreneurial actions.

Day by day, we learn to live and work with the progressive digital trans-formation. But many questions remain: How will our daily lives change in the longer term through these new possibilities? What will our day-to-day working lives look like in the future? What do we need to be able to do, to find or keep a job in the digital working world? What are the visions of digital start-ups? What change processes are established and traditional businesses undergoing? How will we learn at school and in our lives in the future? How will democracy and political awareness change in a digital society? In order to find answers to these and other questions, diwokiel was launched as a macro-social project, 'by everyone for everyone', so that we can all jointly shape its contents, allowing everybody to share the benefits. Citizens, companies and institutions can experience digital transformation holistically and in practice during the Digitale Week Kiel. diwokiel provides a framework in which key players from business, politics and society can connect with each other.

What are diwokiel's goals?

The Digital Week Kiel pursues two primary objectives:

- To develop Kiel into a city in which digitization is holistically understood and actively co-determined by its citizens.
- To develop Kiel into a location where digital transformation is successfully implemented in all companies, thereby increasing its national and international appeal.

What happens at diwokiel?

Under the umbrella of the Digital Week Kiel, events offered by a variety of participants will be scheduled together and communicated jointly. In addition to presenting the latest digital technologies, the diverse participants from business, science, politics and society focus in particular on innovative event formats. From the digital classroom, to changing values in a digital society, right through to the use of robots in nursing care - the diverse topics in the 2017 premiere particularly encouraged interested citizens to join a one-week-long intense dialogue with the digital movers and shakers.

Who can present events?

Everyone is welcome to participate: Companies, educational and scientific institutions, chambers, associations, organisations, as well as all groups and individuals are invited to use the Digital Week Kiel platform, and also to help shaping it.

How do I register an event?

The registration of events for diwokiel20 is possible on our website. If you got any questions during the registration process, check our guide for organizers or contact programm@digitalewochekiel.de.

Who actually attends diwokiel?

Those who attend diwokiel include:

- people who help shaping our economy and society, including the digital possibilities
- people who are interested in the changes brought by digitization, and who'd like to experience them holistically and in practice
- people who want to network with others who are also interested in digitization
- employees of all sectors which are undergoing a process of transformation or need to start one
- and many more

Who organizes diwokiel?

The city of Kiel organizes diwokiel. The office has its homebase at the local agency for promotion of economic development (KiWi GmbH).

Who supports diwokiel?

The Digital Week Kiel is supported by a large number of partners. In particular, these are the people and organizations that present individual events, and also the cooperation partners that support diwokiel with their ideas, contacts, active participation and by providing rooms. They include: Kiel University, DiWiSH, Kiel University of Applied Science, Kiel Chamber of Commerce & Industry (IHK zu Kiel), Kiel-Marketing, the local agency for promotion of economic development (KiWi GmbH), the Schleswig-Holstein state government, Muthesius University of Fine Arts & Design, OKSH, opencampus.sh, RBZ Kiel, UKSH and Webmontag Kiel.

What are the topics in 2020?

diwokiel20 is structured in topic-focussed days at our central location, the events take place as hybrid or digital formats. The topics are:

- Production & Digital Services
- Smart City
- Digital School/Digital Education
- Deep Tech & AI
- Online Marketing
- Digital Ethics
- Health & Social
- Culture & Entertainment

Where and when can I find out about the offered events at diwokiel20?

The first version of the Digital Week Kiel 2020 program will be published during the month of August. Stay tuned for everything around diwokiel20 on our website, on Facebook, Twitter, Instagram and LinkedIn.